



# MSI conversations

*Independent legal & accounting firms*

# Interactive group discussion

## Topical matters effecting firms - Pick 2 or 3 topics to discuss

**Business development:** How do you seek out new opportunities in the changing market?

**Culture:** Effect that remote working is having on your firm's culture and people development.

**Cyber security threats:** Is your firm prepared enough?

**Economic impact:** The impact on your firm's revenues and profit margins.

**Outsourcing:** Is it the future to address talent shortages is short and eroding margins?

**Partner issues:** Renumeration, succession planning, coaching, and development.

**Talent:** Approaches firms are using to attract, develop, and retain talent.

**Technology:** How is technology impacting the work of professional services firms?