



MSI Global Alliance at a glance

Independent legal & accounting firms



100+
Countries



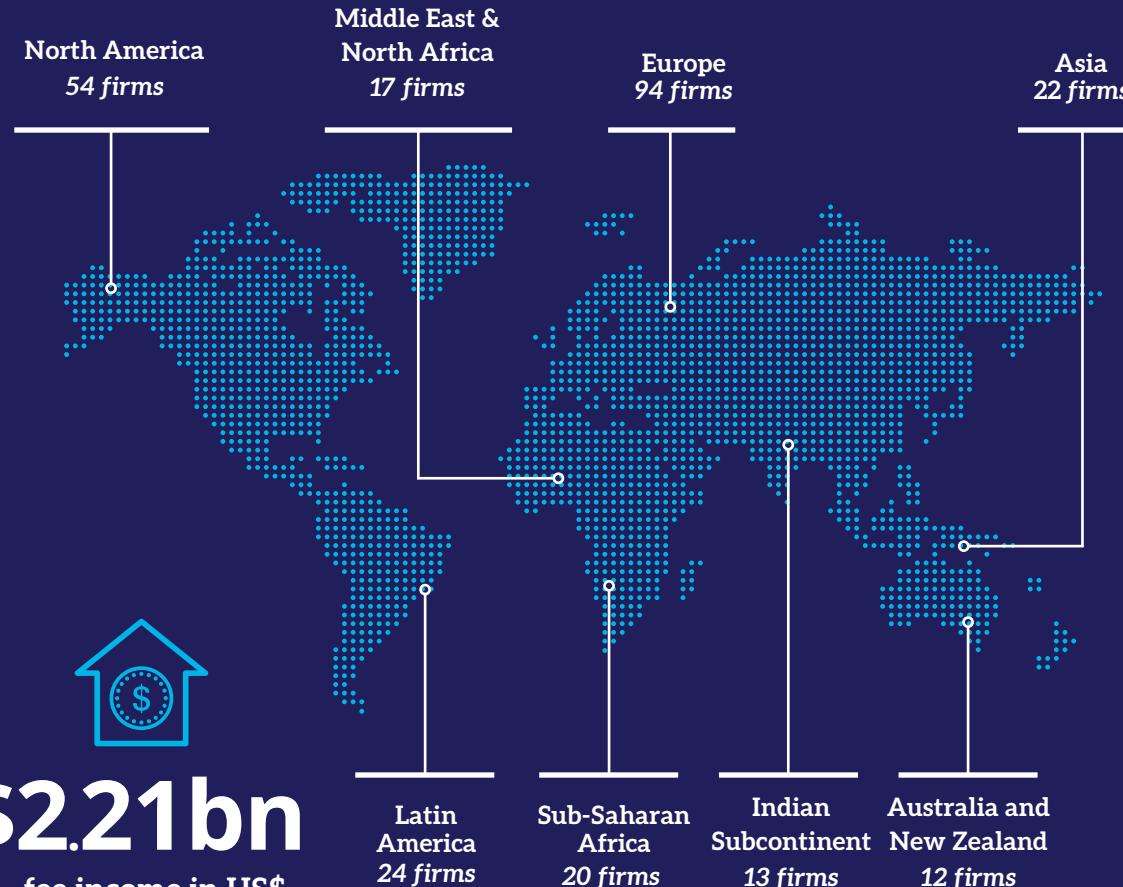
250+
Member firms



\$2.21bn
fee income in US\$



17,500+
Member firm
professionals worldwide



Quality

We are committed to high standards and only recruit and retain high quality members



Exclusivity

Member firms have exclusivity in a defined jurisdiction, with flexibility where required.



Multi-disciplinary

Our membership uniquely consists of both legal and accounting firms in a 50/50 split



Independence

Our member firms retain their independence while gaining global reach

Middle East &
North Africa

17 firms

Europe

94 firms

Asia

22 firms

Latin America
24 firms

Sub-Saharan Africa
20 firms

Indian Subcontinent
13 firms

Australia and New Zealand
12 firms

81%

of members have won
new referral business
through their MSI
membership

63%

of members have been
members of our
association for 10 years
or more

92%

of members say that
their MSI membership
enhances their
client offering



Membership Criteria

MSI has a meticulous selection process and prospective firms are required to meet a set of criteria including:

- Full service capability
- Independently owned and mid-sized
- Ability to work in English
- Strong local focus and international experience
- A diverse and growing client base
- Entrepreneurial flexibility

MSI member firms are among the most reputable, full service firms in their local marketplaces and share the common desire to provide partner-led, reliable and personal services.



Membership Benefits

Access to international expertise

Gain access to international experts at over 250 carefully selected MSI member firms to service your clients.

Endorsement of business credentials

MSI membership provides your firm with a competitive advantage and the ability to protect your client base through MSI's global reach.

Enhanced brand and business reputation

Increase your firm's profile through the right to use the MSI Global Alliance brand alongside your firm's own brand.

New referral revenue streams

Maximise opportunities for inward referrals through the provision of your own exclusive geographic territory and explore new client opportunities through collaboration with MSI member firms worldwide.

Knowledge sharing

Exchange knowledge with MSI professionals at conferences and through participation in specialist interest groups, enhancing your firm's development and client service.



Member Services

Gain access to a wide range of services and resources to support and develop your business.

International Directory & Mobile App

Exclusive listing and promotion of your firm in MSI's member directory, including our mobile app for on-the-go access.

MSI Memberlink

MSI's members' only intranet provides you with access to marketing resources, information and member insights.

Conferences and networking

Our annual events programme of local, regional, international and virtual meetings provides excellent networking and learning opportunities.

Full-time Secretariat

MSI's dedicated Secretariat team is on hand to provide high levels of support and coordinates resources to all our members worldwide.

Fees

MSI membership fees are levied annually according to the number of partners per firm. Our fees are very competitive and provide you with the opportunity of a good return on your investment.



For further information, please visit our website www.msiglobal.org or contact the MSI team at:
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