



# MSI Global Alliance at a glance

Independent legal & accounting firms



**100+**

Countries



**250+**

Member firms



**\$2.21bn**

fee income in US\$

North America  
54 firms

Middle East &  
North Africa  
17 firms

Europe  
94 firms

Asia  
22 firms

Latin  
America  
24 firms

Sub-Saharan  
Africa  
20 firms

Indian  
Subcontinent  
13 firms

Australia and  
New Zealand  
12 firms



## Quality

We are committed to high standards and only recruit and retain high quality members



## Exclusivity

Member firms have exclusivity in a defined jurisdiction, with flexibility where required.



## Multi-disciplinary

Our membership uniquely consists of both legal and accounting firms in a 50/50 split



**17,500+**

Member firm  
professionals worldwide

**92%**

of members say that  
their MSI membership  
enhances their  
client offering

**81%**

of members have won  
new referral business  
through their MSI  
membership

**63%**

of members have been  
members of our  
association for 10 years  
or more



## Independence

Our member firms retain their independence while gaining global reach



## Membership Criteria

MSI has a meticulous selection process and prospective firms are required to meet a set of criteria including:

- Full service capability
- Independently owned and mid-sized
- Ability to work in English
- Strong local focus and international experience
- A diverse and growing client base
- Entrepreneurial flexibility

MSI member firms are among the most reputable, full service firms in their local marketplaces and share the common desire to provide partner-led, reliable and personal services.



## Membership Benefits

### *Access to international expertise*

Gain access to international experts at over 250 carefully selected MSI member firms to service your clients.

### *Endorsement of business credentials*

MSI membership provides your firm with a competitive advantage and the ability to protect your client base through MSI's global reach.

### *Enhanced brand and business reputation*

Increase your firm's profile through the right to use the MSI Global Alliance brand alongside your firm's own brand.

### *New referral revenue streams*

Maximise opportunities for inward referrals through the provision of your own exclusive geographic territory and explore new client opportunities through collaboration with MSI member firms worldwide.

### *Knowledge sharing*

Exchange knowledge with MSI professionals at conferences and through participation in specialist interest groups, enhancing your firm's development and client service.



## Member Services

Gain access to a wide range of services and resources to support and develop your business.

### *International Directory & Mobile App*

Exclusive listing and promotion of your firm in MSI's member directory, including our mobile app for on-the-go access.

### *MSI Memberlink*

MSI's members' only intranet provides you with access to marketing resources, information and member insights.

### *Conferences and networking*

Our annual events programme of local, regional, international and virtual meetings provides excellent networking and learning opportunities.

### *Full-time Secretariat*

MSI's dedicated Secretariat team is on hand to provide high levels of support and coordinates resources to all our members worldwide.

### *Fees*

MSI membership fees are levied annually according to the number of partners per firm. Our fees are very competitive and provide you with the opportunity of a good return on your investment.



For further information, please visit our website [www.msiglobal.org](http://www.msiglobal.org) or contact the MSI team at:  
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