



MSI Global Alliance at a glance

Independent legal & accounting firms



100+

Countries



250+

Member firms



\$2.03bn

fee income of US\$

North America
56 firms

Middle East &
North Africa
16 firms

Europe
87 firms

Asia
21 firms

Latin
America
24 firms

Sub-Saharan
Africa
24 firms

Indian
Subcontinent
13 firms

Australia and
New Zealand
12 firms



Quality

We are committed to high standards and only recruit and retain high quality members



Exclusivity

We carefully appoint member firms to avoid potential conflicts and ensure reputable representation in each territory



Multi-disciplinary

Our membership uniquely consists of both legal and accounting firms in a 50/50 split



17,300+

Total member firm
personnel worldwide

92%

of members say that
their MSI membership
enhances their
client offering

78%

of members have won
new business through
their MSI membership

60%

of members have
been members of our
association for more
than 10 years



Independence

Our member firms retain their independence while gaining global reach



Membership Criteria

MSI has a meticulous selection process and prospective firms are required to meet a set of criteria including:

- Full service capability
- Independently owned and mid-sized
- Ability to work in English
- Strong local focus and international experience
- A diverse and growing client base
- Entrepreneurial flexibility

MSI member firms are among the most reputable, full service firms in their local marketplaces and share the common desire to provide partner-led, reliable and personal services.



Membership Benefits

Access to an international network

Gain access to international experts at over 250 carefully selected MSI member firms to service your clients.

Endorsement of business credentials

MSI membership provides your firm with a competitive advantage and the ability to protect your client base through MSI's global reach.

Enhanced brand and business reputation

Increase your firm's profile through the right to use the MSI Global Alliance brand alongside your firm's own brand.

New referral revenue streams

Maximise opportunities for inward referrals through the provision of your own exclusive geographic territory and explore new client opportunities through collaboration with MSI member firms worldwide.

Knowledge sharing

Exchange knowledge with MSI professionals at conferences and through participation in specialist interest groups, enhancing your firm's development and client service.



Member Services

Gain access to a wide range of services and resources that are specifically designed to support and develop your business.

International Directory

Exclusive listing and promotion of your firm in MSI's member directory.

MSI Memberlink

MSI's members' only e-platform provides you with access to marketing resources, information and member insights.

Conferences and networking

Our annual events programme of local, regional, international and virtual meetings provides excellent networking and learning opportunities.

Full-time Secretariat

MSI's dedicated Secretariat team is on hand to provide high levels of support and coordinates resources to all our members worldwide.

Fees

MSI membership fees are levied annually according to the number of partners per firm. Our fees are very competitive and provide you with the opportunity of a good return on your investment.



For further information, please visit our website www.msiglobal.org or contact the MSI team at:
T: +44 20 7583 7000 E: enquiry@msiglobal.org