



**12pm (noon) ET**

**AGENDA**

*Duration: 1 hour*

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|---|--|
| <b>1. Welcome, introductions &amp; MSI update</b>   | Susan Greene, America Director<br>MSI Global Alliance                            |
| <b>2. New members</b><br>Cosmos Advisors – Specialty accounting firm  | Pablo Almeida, Cosmos Advisors<br>São Paulo, Brazil                              |
| <b>3. Mexico City recap</b>   | Marcella Trujillo Zepeda, RVA Abogados<br>& Juan Carlos Rodriguez, Perez Gongora |
| <b>4. Business development trends</b><br>Strategic selling to businesses  | Eduardo Paiz, Bolder Consulting  |
| <b>5. Member and country updates</b>  | All  |
| <b>6. Regional promotion</b><br>MSI Americas Regional Conference 2024<br>Feb. 1-3, Tampa FL <ul style="list-style-type: none"><li>Regional showcase opportunity</li></ul>   | Susan, America Director<br>MSI Global Alliance                                   |
| <b>7. Priority growth opportunities</b> <ul style="list-style-type: none"><li>Chile – Law</li><li>Uruguay – Accounting &amp; Law</li><li>Paraguay – Accounting &amp; Law</li><li>Puerto Rico – Law</li><li>Honduras – Accounting &amp; Law</li><li>El Salvador – Accounting &amp; Law</li><li>Costa Rica – Accounting &amp; Law</li></ul> | All  |
| <b>8. 2024 future meetings</b>  | All  |