



MSI Global Alliance members combine to provide cross-border tax advice for private client

Synerga (Groupe Laviale)

Country: France

Synerga is a national network of independent French accounting firms, with 100 offices across France. Our team of 1200 employees, 140 chartered accountants and auditors serves clients from a wide range of industry sectors.

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When a successful business executive sought a relocation package to Europe, two MSI members worked together to provide cross-border tax advice and enable the client to make a fully informed decision.

What was the challenge?

A senior employee of a large media group was looking to relocate from the Middle East to Paris or London with an equivalent salary to his current tax-free package. He approached French-based accounting member, Groupe Laviale - Synerga, for help with understanding the necessary tax information on both locations before starting negotiations.

How did MSI Global Alliance provide the solution?

A range of possible scenarios were open to the client as he sought to plan his new life. While Synerga analysed French options, it also engaged northern UK-based accounting member Armstrong Watson to provide an analysis of UK scenarios at a single global cost to the client.

Synerga then produced a detailed, joint report that compared tax and social charges for each of the possible residency scenarios, including a review of the Double Tax Treaty.

The report also identified potential tax breaks and recommended the client's optimum outcome.

What was the outcome?

Armed with the knowledge supplied by the work of Synerga and Armstrong Watson, the client successfully negotiated a suitable relocation package to London.

The client was impressed that both firms were able to coordinate a wide range of sophisticated services in multiple locations and in a timely manner.

"The client was impressed that both our firms were able to coordinate a wide range of sophisticated services in multiple locations, in a timely manner. We were able to supply all the necessary information to negotiate with his employer."

Michel Deudon, Synerga (Groupe Laviale)