

MSI Global Alliance Quiz

Please tick the relevant box below as appropriate

1. Which statement is used by MSI Global Alliance to describe the association? (one answer only)

- MSI is a leading company of different types of firms
- MSI is a leading association of independent legal & accounting firms
- MSI is a leading network of law & accounting firms

2. Which year was MSI founded? (one answer only)

- 1960
- 1975
- 1990
- 1993

3. Which of the following is the correct MSI website URL? (one answer only)

- www.msiglobal.com
- www.msi.co.uk
- www.msiglobal.org
- www.globalassociation.org

4. Which of these is the correct MSI Members' logo? (one answer only)

A member of



Member of



5. Which of the following are benefits for MSI member firms? (tick all that apply)

- Marketing resources
- Specialist interest groups
- MSI mobile directory app
- Hotel rate reductions
- Conferences & networking opportunities

6. Which of the following is an active MSI marketing campaign? (one answer only)

- MSI Day
- MSI Month
- MSI Year

7. MSI announces member news through which platform? (tick all that apply)

- MSI Pulse
- Bi-monthly newsletter
- MSI website
- MSI Newsblast

8. Which of the following social media channels are used by MSI? (tick all that apply)

- LinkedIn
- Pinterest
- Twitter
- Vimeo

9. How many member firms does MSI have at present? (one answer only)

- 257
- 265

10. Where will the MSI International Conference be held this year? (one answer only)

- San Diego
- Madrid
- Sydney