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Živković Samardžić was founded on a handshake in 1998 as a five lawyers boutique active in media and telecoms, insurance litigation, private and not-for-profit client practices. Today, Živković Samardžić is one of the Serbia's leading full-service independent law firms. Our 10 partners / 40 lawyers strong team provide top quality legal service to a diverse range of international and national clients, from SME to Global 500.

Experienced in cross-border matters, we nurture professional connections regionally, through a well-coordinated network of top-ranking local business law firms with international experience in Central and Eastern European countries, and worldwide, as a member of Employment Law Alliance, the world's largest network of labor and employment lawyers, **Global Advertising Lawyers Alliance**, an alliance of lawyers located throughout the world with expertise and experience in advertising, marketing and promotion law, and **AVRIO Advocati** network of law firms with a strong base in Europe and progressively reaching out to other destinations. We are members of **Bar Association of Serbia** and **Bar Association of Belgrade, American Chamber of Commerce in Serbia and Foreign Investors' Council**.

Živković Samardžić has been among the select few firms ranked in all practice areas covered in Serbia by The Legal 500 Europe 2017. In Chambers Europe 2017, the firm has retained its top-tier Dispute Resolution ranking for the fourth year running.

For further information on who we are and what we do please visit our website at: <http://www.zslaw.rs/>

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We offer a full range of services tailored to your needs. Everything you would expect from **full service law firm** and even more.

HOW CAN WE HELP YOU?

You're looking for a Serbian law firm

We act for a number of high profile clients and many of those clients were referred to us by major international law firms. Whether you handle a merger or acquisition involving a Serbian subsidiary and are in need of local competition clearance, or have to deal with employment law issues in this jurisdiction, or have a potential dispute or a regulatory risk here, we can handle it.

You are in a human resources management, or just in need of employment law advice

We advise on the full range of employment issues including redundancy, reorganization management, union negotiations, employment disputes resolution, executive terminations.

We can help you identify and mitigate risk, enhance the productivity of your team and improve your resource management.

You are real estate investor or developer

We boast a particularly strong presence in the market and are widely acknowledged for our superlative knowledge of Serbian real estate and construction law. Our expertise also encompasses the environmental, tax and finance issues associated with real estate projects.

You are greenfield or brownfield investor

You are looking to merge with or acquire existing business, to set up a production or trade company in Serbia, to evaluate incentive schemes available to foreign investors in the country or to expand your business in the region. What our service is all about is understanding your markets, being fully aware of local nuances and providing reliable guidance.

You own or manage IP rights

We provide specialized advice on how to protect your IP rights and on how to deal with potential infringements. Combined with our related practices in the Technology, Media and Telecommunications, Dispute Resolution, Commercial and Regulatory, we are handling the full gamut of matters at the core of IP law and business.

We can help you assess your IP protection, enforcement and managing strategies and policies, review your IP associated contracts and documents, identify areas of risk and provide practical recommendations.

You are in Technology, Media or Telecommunications business

Our reach in the Technology, Media and Telecommunications is second to none on the market. We are acting for network operators and service providers and have been on the forefront of the legal developments in this sector for decades.

You are you are involved in a conflict or dispute that needs to be resolved

You would like what we have to offer for your high-stakes commercial case. Team of stand-up trial lawyers whose know-how includes handling cases for both plaintiffs and defendants, led by a former judge with more than fifteen years of experience both in the first instance and appellate proceedings. As well as resolving disputes when they arise, we also work with clients to put systems in place to minimize the risk of litigation arising in the future.



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HOW CAN WE HELP YOU?

Živković Samardžić is a full-service, advisory, litigation and transactional law firm. We advise domestically and across borders, across a range of industry sectors and legal disciplines. Please take some time to read more about our services.

Commercial

Whether it is research and development, manufacturing, franchising or procurement, whether you're dealing with straightforward terms or complex bespoke agreements, our commercial practice is all about understanding your markets, providing guidance through the entire lifecycle of your business, being not just expert technical lawyers, but your trusted advisors, your partners at law.

Competition

With reputation based on an acknowledged technical excellence, an ability to provide commercial and practical advice and an in-depth understanding of markets and regulatory regimes, our competition team regularly handle merger control filings in Serbia and advise clients on a wide range of commercial practices, including distribution, licensing, and co-operation arrangements. We assist clients in antitrust investigations and handle cartel, abuse of dominance and state aid related cases.

Corporate and M&A

We deal with complex business transactions and provide strategic corporate advice to many of the leading commercial, financial and industrial enterprises in Serbia, both national and international. Thorough understanding of markets and needs of our clients, allow us to provide the best information available, reasoned, professional judgment and recommendations on the optimal strategy to pursue. Whether you need advice in regards to corporate governance, strategic alliances, joint ventures, complex commercial projects, mergers and acquisitions, sales and purchases of stock and assets, investments or reorganizations, our team is seasoned by large-scale projects involving multiple jurisdictions as well as day-to-day activities that help our clients manage their operations in Serbia and regionally.

Dispute Resolution

Our dispute resolution team advises on all types of disputes, while the breadth and scale of our practice enables us to act simultaneously on a number of cases at any one time. We offer commercially focused and practical solutions for complex disputes in every industry sector. Through integrating our litigation capability with Živković Samardžić's other practice areas teams, we provide a unique full-service offering to clients. Our litigators have broad experience in handling cases for both plaintiffs and defendants, in banking, commercial, corporate, defamation, employment, insurance, intellectual property, restructuring and insolvency litigation, national, international and investment treaty arbitration, as well as in regulatory investigations and judicial review of administrative decisions.

Employment

Our lawyers have broad experience in handling redundancy, reorganization management, union negotiations, employment disputes resolution, executive terminations and are capable to help our clients achieve compliance commercially. We offer the most comprehensive and cost-effective way to both national and international companies to ensure employment and labour law compliance in Serbia.



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Thorough understanding of markets and needs of our clients, allow us to provide the best information available and reasoned, professional judgment.

HOW CAN WE HELP YOU?

Financial Services

Our financial services team brings together requisite industry knowledge of our lawyers and their legal and regulatory expertise to advise clients operating in the financial services sector, corporate borrowers and private equity firms, in structuring and executing the most complex financings.

We advise on the establishment of financial services businesses and on the development and structuring of products and services. We provide our clients with transactional, regulatory, compliance and dispute advice.

Intellectual Property

We protect, manage and enforce our client's intellectual property rights in Serbia. Our IP team provide comprehensive advice whatever your technological or commercial area of interest is. Our services cover the full range of your intellectual property requirements: from filing single trademark applications to the managing of large and complex portfolios.

Our IP lawyers work together with Živković Samardžić's other practice areas specialists to help you assess your intellectual property protection, enforcement and managing strategies and policies, review your intellectual property associated contracts and documents, identify areas of risk and provide practical recommendations.

Real Estate and Construction

Our Real Estate and Construction team offers our clients a genuine one-stop shop for property services, from acquisition and planning, to construction and disposal through to commercial and residential property.

We understand that Real Estate and Construction is all about getting deals done as quickly and as smoothly as possible and that's how we operate. Our Real Estate and Construction lawyers work together with our Corporate and M&A, Financial Services and Regulatory teams to help you with financing, environmental and property tax considerations.

Regulatory

We advise businesses, regulators and individuals on the full range of issues which the regulatory environment generates, including identification of regulatory risks, achieving compliance commercially, bespoke staff training that will help you contain or manage regulatory risks, risk management, investigation, enforcement and prosecution.

Technology, Media and Telecommunications

Our Technology, Media and Telecommunications team provide comprehensive legal advice throughout the full lifecycle of technology contracts. We advise major media in corporate, regulatory and anti-trust matters, in their relations with collecting societies, on content acquisition, privacy and defamation issues. We advise electronic communications network operators and service providers on strategic merger and acquisition and corporate activities, on complex regulatory issues, on major commercial contracts with suppliers and customers, on network roll out, local licensing and on introduction of new services. We've been on the forefront of the legal developments in this sector for decades.



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We are bringing together requisite industry knowledge of our lawyers and their legal and regulatory expertise.

HOW CAN WE HELP YOU?