



AGENDA

At the offices of Greenstep Oy, Keilaranta 5, 02150 Espoo, Finland

- 10:30** Teas and coffee
- 11:00 MSI welcome** **Matthew Gimlette, MSI
Global Alliance**
- Meeting objectives
 - Introduction of new members
 - MSI's new Strategy: The regional plan
 - Promoting your firm: Making the best use of MSI marketing opportunities
- 11:45 Understanding member firms** **All**
Firm updates – max 5 minutes per firm
- Political and economic update on country/location
 - Key developments in your firm – e.g. size, new clients
 - Key firm specialties
 - Global and regional business/interests
- 12:30 Member to member "Speed dating"**
What can your firm do for me and my firm for you?
3 paired sessions – 5 mins for each firm
- 13:30 Lunch** **All**
- 14:30 External presentation – Cyber security**
- 15:30 Roundtable discussion** **Lawyers & Accountants
groups**
- Recruitment and retention
 - Succession planning
 - Governance
 - Harnessing specialisations and expertise
 - Business development/Marketing
- 16:15 Roundtable discussion on MSI strategy and the way forward** **All**
- Responsibilities and priorities
 - Membership recruitment and development
 - AOB and Brainstorming
- 17:00 Meeting ends**